The Dark Side of Social Media

International Research Workshop

16th May 2017

PSB School of Business

Call for Papers

A large body of research has considered the positive aspects of social media. However, emerging research and practice are beginning to focus on complex and often alarming ways in which use of social media may harmfully affect individuals, organizations and societies. For example, data leakage prevention and suspicious networks detection (Perez et al., 2012; Perez et al., 2013), negative word-of-mouth dynamics (Pfeffer et al., 2014) and their repercussions on marketing and e-reputation (Castellano et al. 2014; 2016), privacy violation (Fox and Moreland, 2015; Krasnova et al., 2012), anxiety and depression (Krasnova et al., 2015) addiction (Andreassen et al., 2012; Turel, 2015; Turel & Serenko, 2011), misrepresentation and negative psychological consequences (Garcia & Sikström, 2014; Mäntymäki & Islam, 2016) are some of the issues that have been studied so far. Many others require a deepened interest, especially within the organizational settings, in which social media pervasive usage might contribute to jeopardize systems security (Sokolova et al., 2016), disrupt work habits and impoverish individual performance via information overload, technostress and fatigue (Kefi et al., 2015; Kefi et al., 2016; Maier et al., 2015). Larger effects include enabling racism, terrorism and cyber-crime (Dean et al., 2012).

This workshop focuses on these ‘dark’ effects of social media. The level of analysis is the individual, group, organization or the society as a whole, when those actors are interacting with the platforms, services and emerging technological artifacts commonly known as social media (Kaplan & Haenlein, 2010).

TOPICS OF INTEREST

We welcome submissions from diverse domains including (amidst others) sociology, psychology, marketing, human resources, computer science, etc. All methodological approaches are equally appreciated, including qualitative, quantitative and mixed methodologies, conceptual building and design science. We are expecting submissions that address (but are not limited to) the following topics:
Information atrophy
Information overload
Social networking fatigue
Addiction and dependence
Technostress, anxiety and depression
Privacy by usage
Privacy by design
Data leakage
Digital divide
Cybercrime
Information security
Social media and channel conflict
Co-destruction of value in social media
Employee misconduct in social media and bad practices
Negative word-of-mouth
Big data social media analytics abuse
Bad buzz effect

**IMPORTANT DATES**

Submissions: January 15th, 2017
Notification: February 25th, 2017
Final manuscripts: March 5th, 2017
Workshop: May 16th, 2017
PROCEDURE AND AUTHORS GUIDELINES

Submissions consist of complete researches (up to 5000 words) or researches in progress (up to 3000 words) including title, abstract, 3-5 keywords, figures, tables and references (DIN A4, 12pt Times New Roman, single spaced). No specific template is provided. The manuscripts should be submitted as email attachments to the following address: h.kefi@psbedu.paris, with the subject heading "Dark Side of Social Media 2017". The workshop will follow a scientific procedure with selection of submitted papers through peer-review (pursued by an international program committee). A selection of best papers addressing Global Management information systems (MIS) issues will be proposed to JGTIM. Selected non–MIS papers will be proposed to a refereed international journal (to be announced soon). There will be a moderate workshop fee covering catering.

KEYNOTE SPEAKER

Michel Kalika, IAE Lyon School of Management, Business Science Institute, Luxembourg, http://michelkalika.com

WORKSHOP CO-CHAIRS

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REFERENCES


Information Overload”, *European Conference on Information Systems Proceedings*, Munster, Germany.


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